

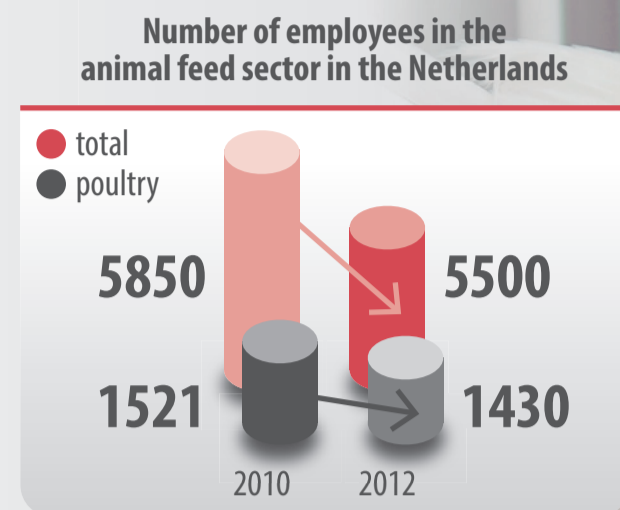
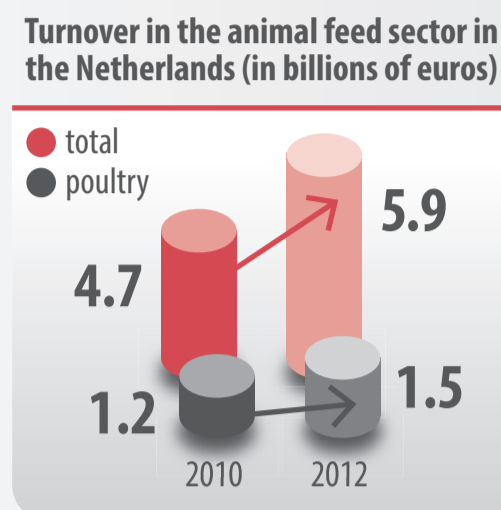
The Dutch poultry sector

Feed

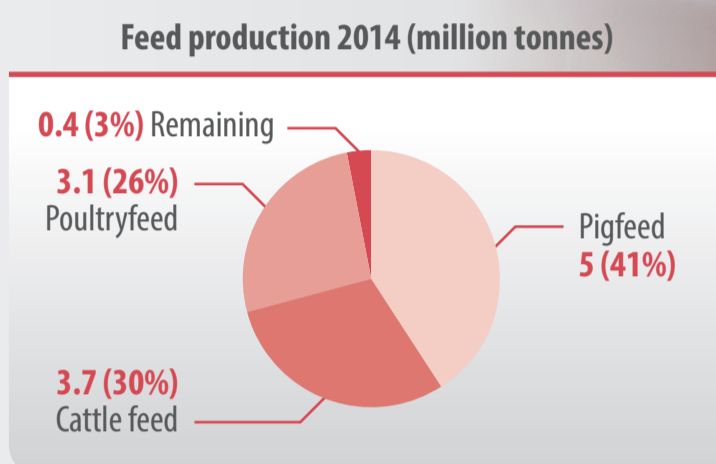
Did you know that **2/3** of the raw material used for the production of feed includes food and **residues** no longer fit for human consumption? Think of **bread, biscuits, potato peelings and beet pulp.**

101 producers in the Netherlands...

produce **12.2 million tonnes** of feed...



26% of it for poultry



Technology

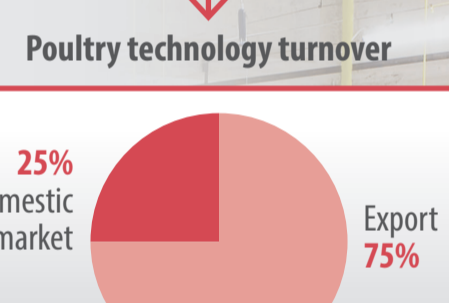
The Netherlands is the **WORLD LEADER** in incubators, egg grading machines, slaughtering solutions and integrated housing.

Approximately **75% market share** worldwide

Top 5 largest technology providers in poultry technology from the Netherlands

- 1 Meyn Food Processing Technology
- 2 Marel Stork Poultry Processing
- 3 MOBA
- 4 Vencomatic Group
- 5 Pas Reform Hatchery Technologies

2.1 billion turnover



= 1.6 billion export value

Employment opportunities

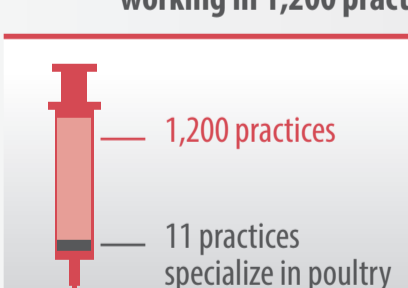
Provides employment for 3,000 to 4,000 FTEs in the Netherlands

Health

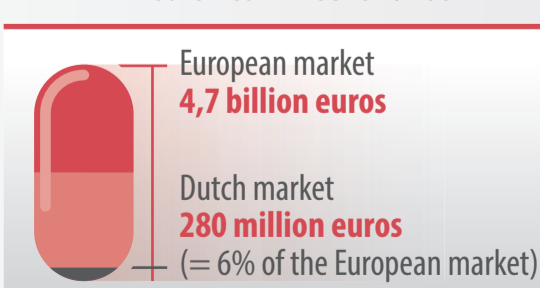
Companies and organizations involved with the health of chickens are, for example:

- Veterinarians
- Pharmaceutical industry
- Research establishments
- Laboratories

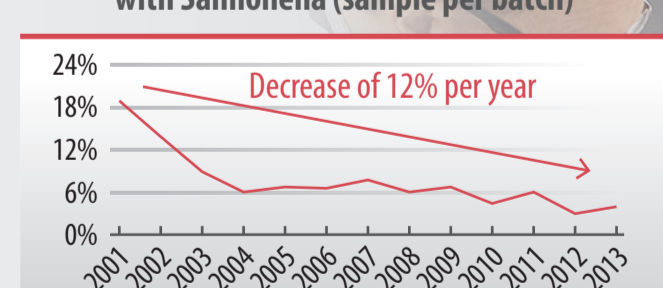
4,500 veterinarians in the Netherlands, working in 1,200 practices



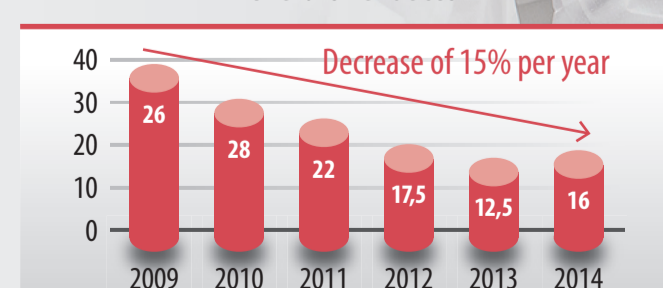
Sales of veterinary medicines in Netherlands



Percentage of final product (breast skin) infected with Salmonella (sample per batch)



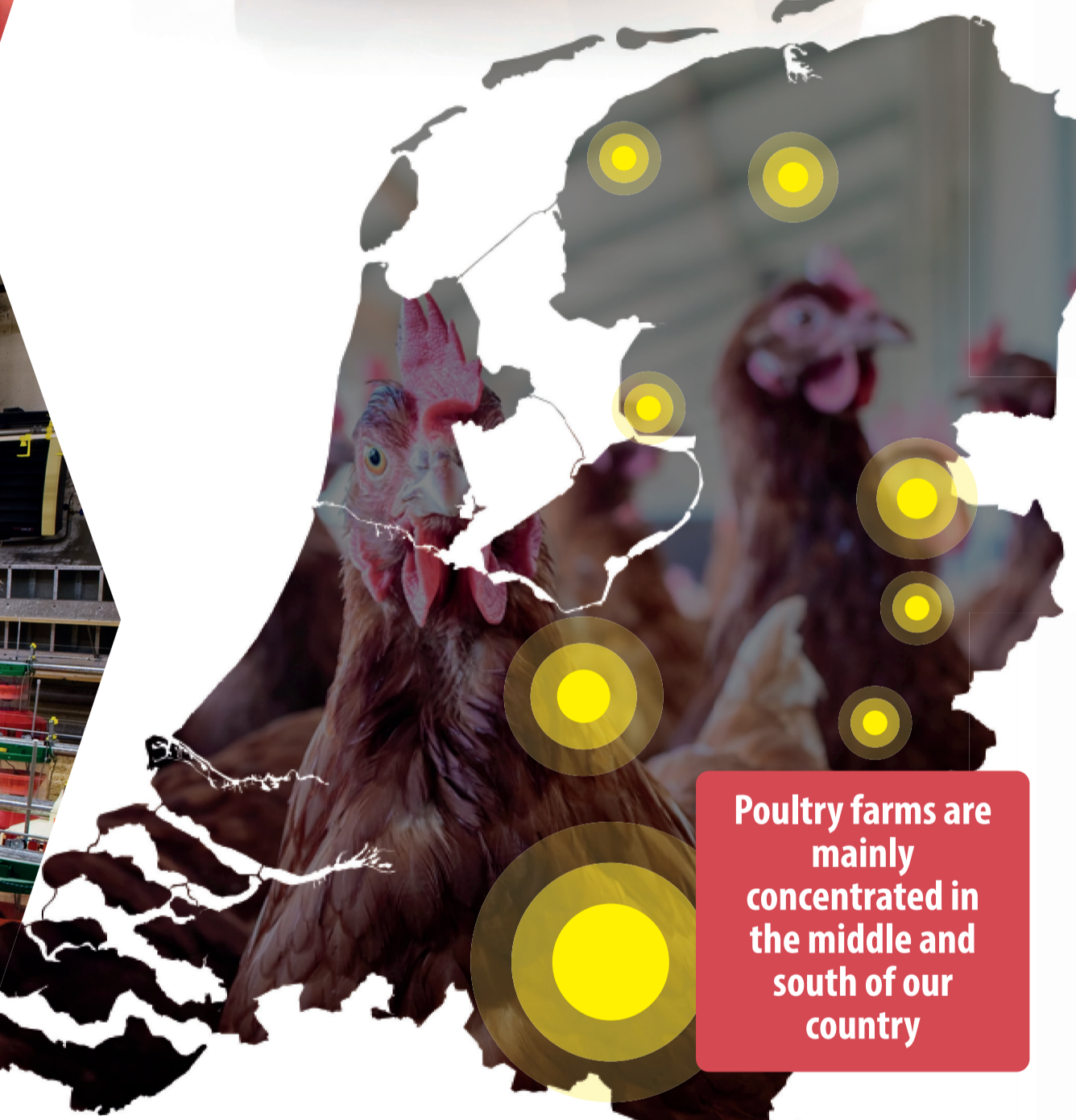
Long-term development of antibiotic use in the broiler sector



...accounts for an annual turnover of **5.4 billion euros**. The proportion of suppliers in it is over 70%. The cluster is **highly innovative** and offers significant value to the **economy and employment** in the Netherlands

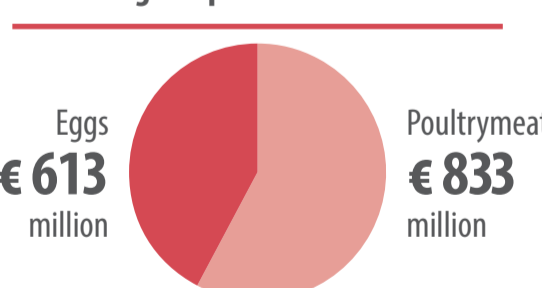


40% of the eggs are consumed in the Netherlands That's 4.4 billion eggs per year



Poultry farms are mainly concentrated in the middle and south of our country

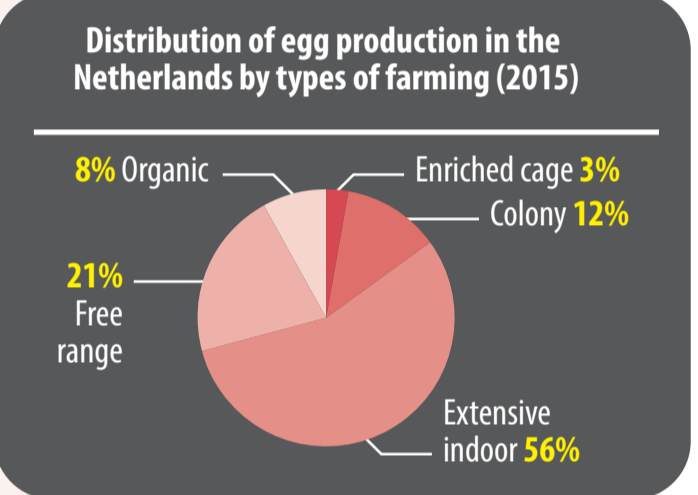
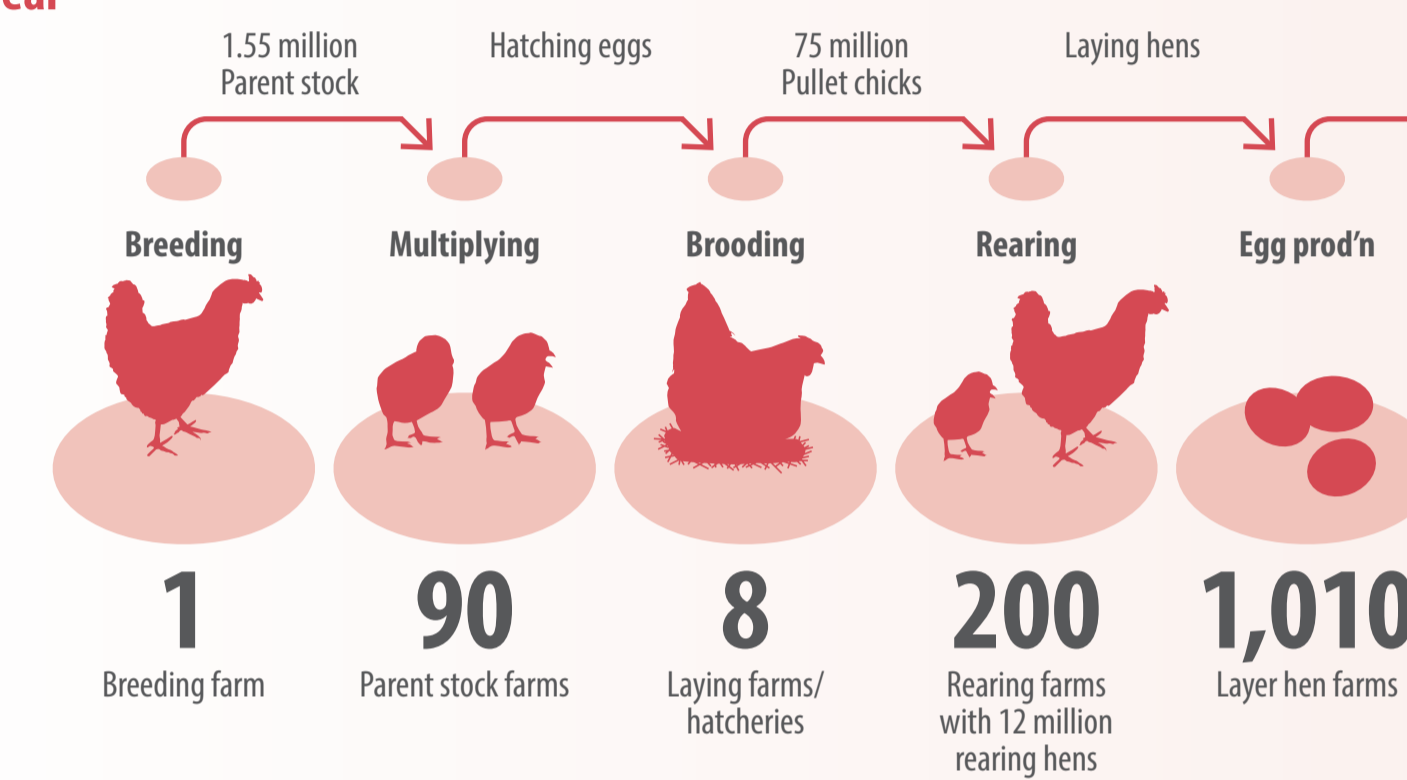
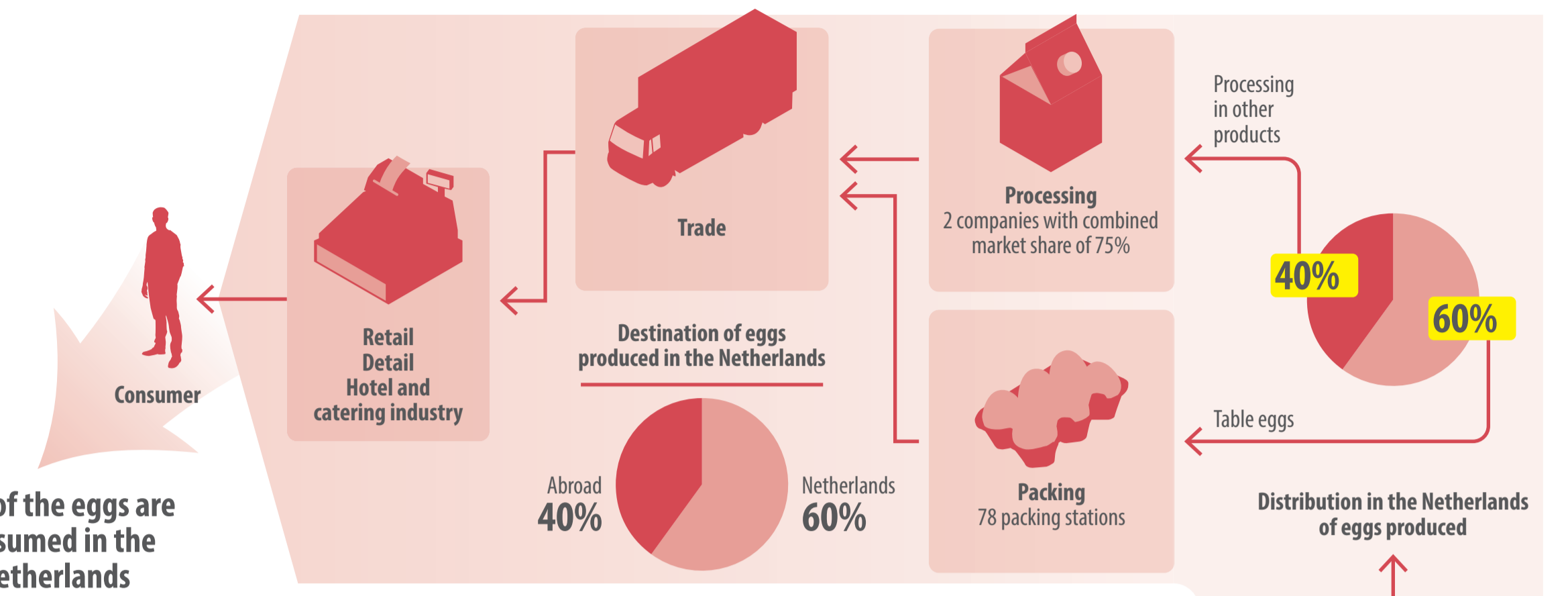
Total gross production in 2013



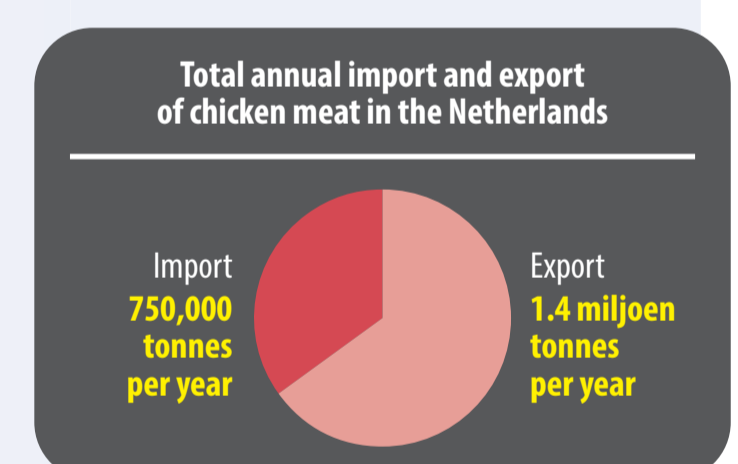
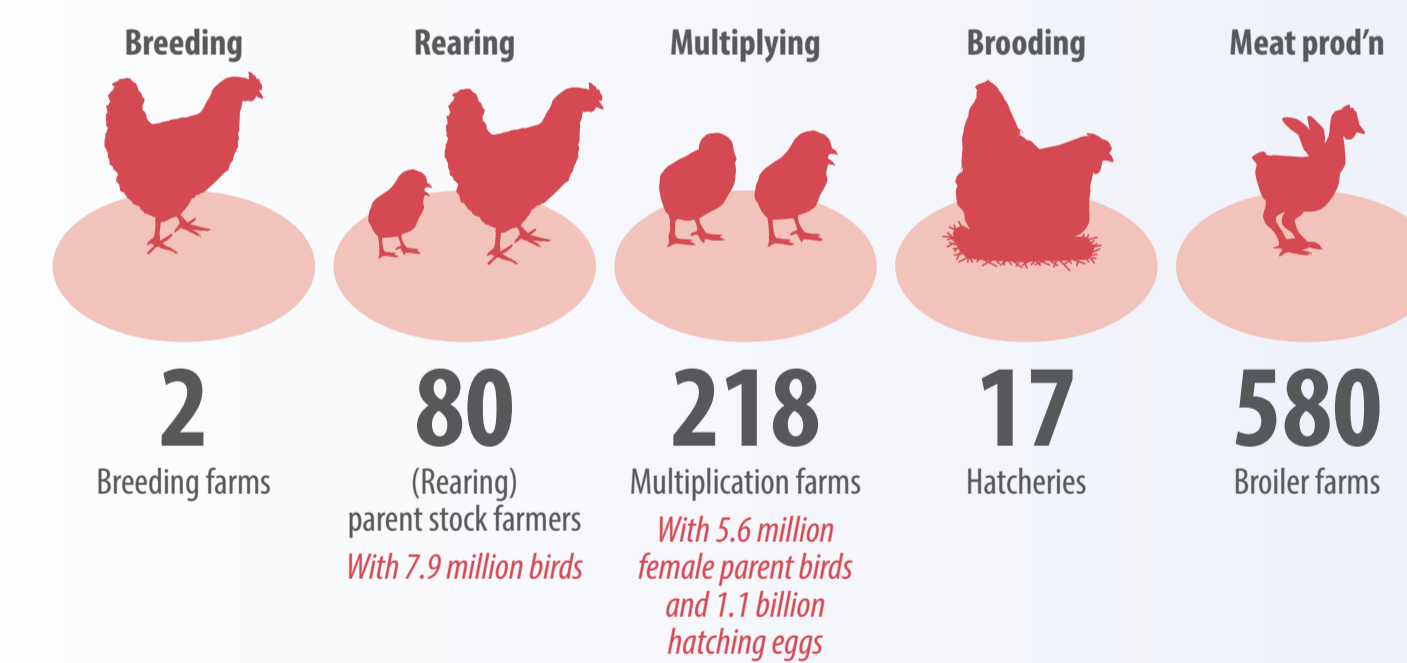
€ 1.5 billion total production value of eggs and chicken meat



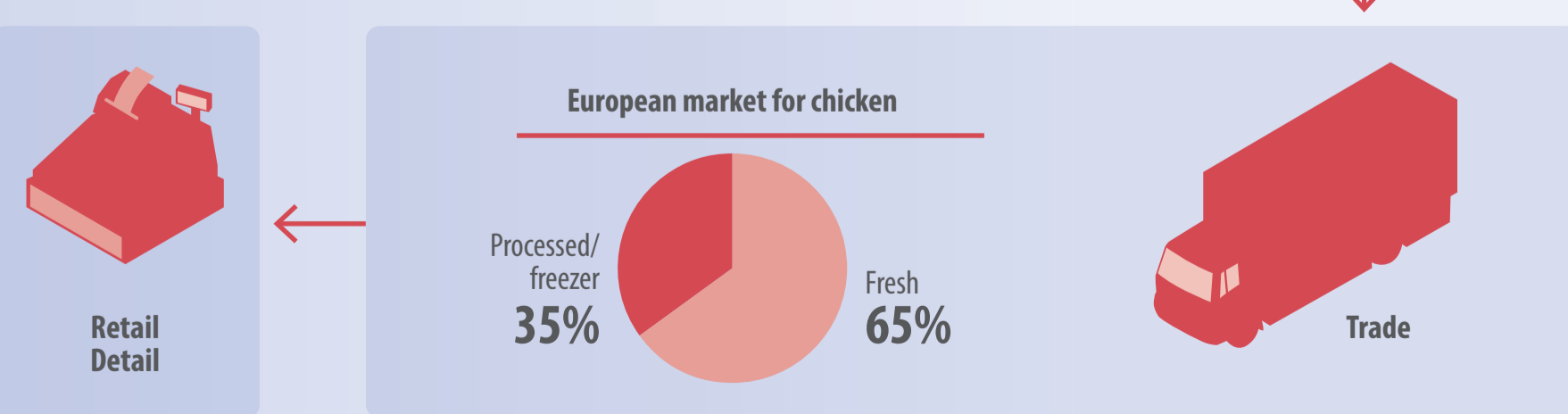
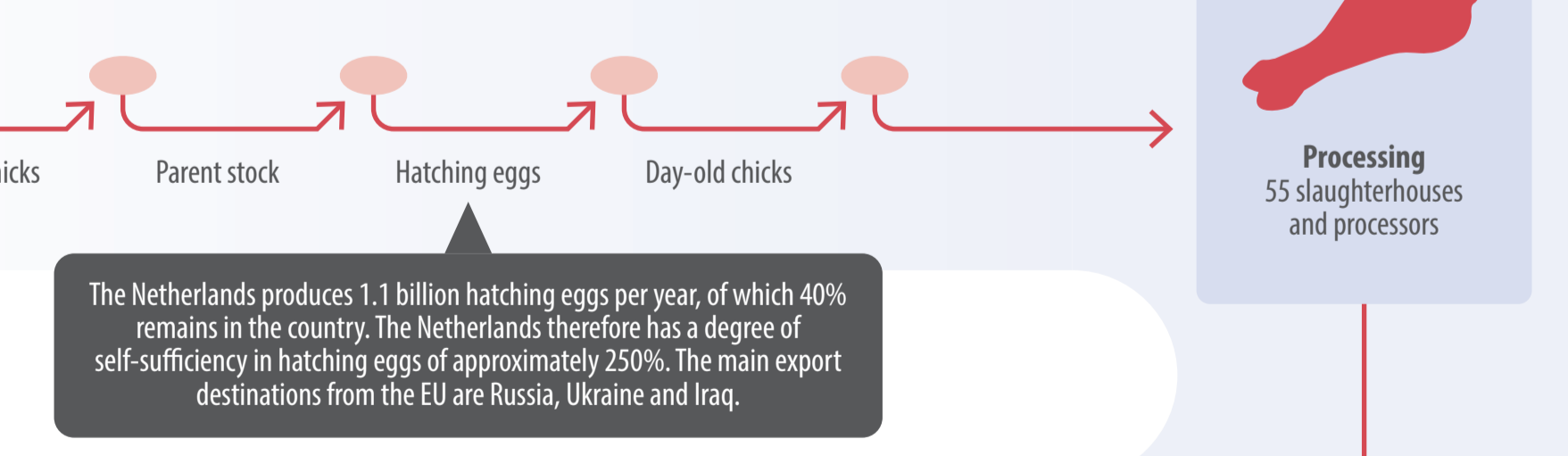
...produces 11 billion eggs per year



...and 1 million tonnes of chicken meat per year



35% of the meat is eaten in the Netherlands: that's 350 thousand tonnes per year. The Dutch eat on average 20.6 kg of chicken meat per person per year



Service providers Around the industry, there is a wide range of companies which provide services to the primary sector and the other suppliers. Consider: **Research stations/Financial service providers, such as banks and accountants/Technical service providers, such as certification companies and installers/Media.**