

## **AN OVERVIEW OF PAKISTAN POULTRY INDUSTRY YEAR 2018-2019**

Commercial Poultry in Pakistan was established in 1962. It is one of the largest agro based segment of Pakistan having an investment of more than 1,168 Billion rupees. Poultry Industry of Pakistan is making a tremendous contribution in bridging the gap between supply and demand of meat protein. With the continuous depletion of supply of red meat, poultry is the cheapest available animal protein source for our masses and as such is an effective check upon the spiraling animal protein prices. Therefore we are already consuming less protein as per required standards. Poultry Industry generates employment and provides source of income to more than 1.5 million people of Pakistan directly & indirectly.

### **Present Status**

- Presently turnover of Pakistan Poultry Industry is about 1,168 Billion rupees.
- Poultry sector generates employment and income for about 1.5 million people.
- Poultry sector is one of the most organized branches of the agro based sector of Pakistan. Its growth rate is 10-12% per annum.
- At present over 190 billion rupees worth of agriculture produce and by products of agriculture are being used in poultry feeds.
- There are over 15000 poultry farms spread deep into the rural areas across the country from Karachi to Peshawar .Capacity of farms range from 5,000 to 500,000 broilers.
- Marketing channels of broilers and eggs are predominantly in the unorganized sector.
- 40-45% of the total meat consumption is being procured from poultry products.
- Poultry Slaughterhouses, Processing/Value Addition in organized sector is 5-6%
- Annually we are producing 17,500 million table eggs.
- Annually we are producing 1,440 million kilo grams chicken meat.
- In our country per capita consumption of meat is only 7.20 kilo grams and 88 eggs annually. Whereas developed world is consuming about 40 kilo grams meat and over 300 eggs per capita per year.
- As per standard of World Health Organization, daily requirement of animal protein for a person is 27 grams whereas public is consuming 17 grams only. Therefore we are already consuming less animal protein as per required standards.

1. BROILER GP PLACEMENT	325,000	
BROILER PS PLACEMENT	12.5	Millions
DAY OLD CHICKS	1.375	Billions
BROILER MARKETED	1.2375	Billions
2. LAYER PS NEW	300,000	
LAYER PS (MOLT)	500,000	
<b>TOTAL</b>	<b>800,000</b>	
COMMERCIAL LAYER NEW	30	Millions
COMMERCIAL LAYER (MOLT)	40	Millions
<b>TOTAL</b>	<b>80</b>	<b>Millions</b>
3. POULTRY FEED	8.00	M. TONS
4. TOTAL TURNOVER OF POULTRY	1,168	Billions Rs.
5. CHICKEN MEAT (PER CAPITA)	7.2 Kg	
6. TABLE EGGS (PER CAPITA)	88 Eggs	

**Annex-A****Poultry Feed****Broiler**

GP	325,000 x 100 Kg	=	32,500	Tons
PS	12.5 Million x 64 Kg	=	800,000	Tons
Broiler	1.2375 Billion x 3.5 Kg	=	4,331,250	Tons

**Layer**

PS	(800,000 x 40)	=	32,000	Tons
Commercial Layer	(70,000,000 x 40)	=	2,800,000	Tons
Total		=	8 Million	Tons

**Annex-B****Turnover of Poultry Industry****Broiler (Rs.)**

GP	(325,000 x 16,000)	=	PKR 5.20	Billion
PS	(12.5 Million x 6,000)	=	PKR 75.00	Billion
Broiler	(1.2375 x 140 x 1.75)	=	PKR 383.00	Billion

**Layer (Rs.)**

PS	(800,000 x 4,265)	=	PKR 3.41	Billion
Commercial Layer	(70,000,000 x 2,420)	=	PKR 169.00	Billion
Table Eggs	(70,000,000 x 250 x 10)	=	PKR 175.00	Billion
Total		=	PKR 347.40	Billion

Poultry Feed		=	PKR 400.00	Billion
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**Annex-C****Meat and Egg Production****Broiler Live**

GP	(325,000 x 4)	=	1.3	Million Kg
PS	(12.5 Million x 4)	=	50.0	Million Kg
Broiler	(1.237 Billion x 1.8)	=	2,226.0	Million Kg

**Layer**

PS	(800,000 x 1.8)	=	1.44	Million Kg
Commercial Layer	(70,000,000 x 1.8)	=	126.00	Million Kg
Total Production		=	2,400.00	Million Kg
Meat (60%)		=	1,440.00	Million Kg

Meat (per Capita):(1,440/200 Million)	=	7.20	Kg
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Table eggs (per Capita):(17,500/200 Million)	=	88 Eggs / Capita
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**Annex-D****Vaccines**

Broiler GP	(325,000 x 357)	=	PKR 116.00	Million
Broiler PS	(12.5 Million x 200)	=	PKR 2,500.00	Million
Broiler	(1.237 Billion x 7)	=	PKR 8,660.00	Billion
Layer PS	(800,000 x 160)	=	PKR 128.00	Million
Commercial Layer	(70,000,000 x 120)	=	PKR 8,400.00	Million
Total		=	PKR 19.80	Billion

**Annex-E****Medicines**

Broiler PS	(12,500,000 x 225)	=	PKR	2,812.00	Million
Broiler	(1.237 Billion x 5)	=	PKR	6,185.00	Million
Layer PS	(800,000 x 140)	=	PKR	112.00	Million
Commercial Layer	(70,000,000 x 120)	=	PKR	8,400.00	Million
Total		=	PKR	17.50	Billion
Grand Total / Investment Annex (B+D+E)=			PKR	1,168.00	Billion